

**Deb Group “Happy Hands” Contest for K-12 Schools  
Official Rules**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING. THIS IS NOT A GAME OF CHANCE.**

**WHAT IS THE CONTEST?** Deb USA, Inc. (“**Sponsor**”) makes wall-mounted soap dispensing systems that can be decorated with custom logos, colors, or artwork. To promote this unique capability, Sponsor is asking for teachers (hereinafter, “**you**”) to share their students’ best dispenser designs, in exchange for an opportunity to win prizes for the student and the school (the “**Contest**”).

**WHO CAN ENTER?:** You may submit entries on behalf of students attending K-12 schools in the United States. The Contest is void where prohibited. Limit one entry per individual student.

Sponsor and its parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies and prize suppliers (including any vendors providing services in connection with this Contest) (collectively, the “**Sponsor Affiliates**”), as well as employees, representatives, agents, directors, and officers of Sponsor or any Sponsor Affiliates, members of their immediate family (i.e., spouse, mother, father, parents-in-laws, grandmother, grandfather, brother, sister, children and grandchildren), and persons domiciled with them are not eligible for consideration under this Contest.

**WHEN CAN I ENTER? :** You can nominate designs for entry in the Contest starting on May 22, 2017 at 12:00 a.m. ET and continuing through November 22, 2017 at 11:59 p.m. ET (“**Submission Period**”). Only nominations received by Sponsor during the Submission Period will be eligible for consideration in the Contest.

**HOW DO I ENTER?** To obtain a blank design sheet, you should visit Sponsor’s website at [www.debhappyhands.com](http://www.debhappyhands.com) (the “**Website**”). To submit a student’s design, you must go to the Website and complete the submission form. You will then be prompted to mail to Sponsor the original version of the design to the address provided on the Website. Entries will not be returned. All entries must be approved by the parent of the student or an authorized representative of such student (together, “**Parental Guardian**”). Illegible and incomplete entries are void and will not be reviewed. Sponsor is not responsible for lost, late, or misdirected entries or entries not received or not processed regardless of cause.

**WHAT OTHER RULES APPLY?**

Each entry: **(1) must promote the use of soap or hand washing**, (2) must be suitable for a general audience; (3) cannot contain any nudity, sexually explicit, disparaging, libelous or other inappropriate content (all as determined in the sole discretion of Sponsor); (4) cannot contain any commercial content that promotes any third party product(s) or service(s); (4) cannot contain any trademarks, copyrighted works or other intellectual property except for works and intellectual property that you own, or for which you have obtained royalty-free and unrestricted right for Sponsor to use in connection with this Contest (collectively, “**Authorized Assets**”). Any elements appearing in your entry must be entirely original, created by you, be in the public domain, or be an Authorized Asset. Use of any materials that are not original to you, not in the public domain, or that are not an Authorized Asset may result in disqualification. Sponsor reserves the right to disqualify any entry that violates the foregoing restrictions, as determined by Sponsor in its sole discretion.

By participating in this Contest, you unconditionally agree to these Official Rules, Sponsor’s Terms of Use and the Privacy Policy located in the footer of their Website [www.debgroupp.com/us](http://www.debgroupp.com/us). **Failure to comply with these Official Rules, the Terms of Use, or Privacy Policy (as determined within the sole discretion of the Sponsor) may result in disqualification.**

You further represent and warrant to Sponsor and Sponsor Affiliates that, to the best of your knowledge, (a) your student owns the design pictured and discussed in your entry, (b) your student has obtained the express approval and permission from any person who may appear or be mentioned in any way in your entry, and (c) Sponsor’s use of your entry will not result in the infringement of any copyright, trademark, right of publicity, privacy or other legal right of any third party.

**HOW ARE ENTRIES JUDGED?**

*Selection of Finalists:* At the end of the Submission Period, a committee of judges consisting of employees/representatives of Sponsor (the “**Panel**”) will evaluate all qualifying entries using the following criteria: (a) visual appeal; (b) overall design; (c) creativity; and (d) unique design elements (the “**Judging Criteria**”). On February 1, 2018 at 9:00 a.m., the Panel will select up to five (5) designs as finalists (the “**Finalists**”) based on the Judging Criteria in the categories of K-5, 6-8 and High School. All decisions of the Panel are final.

*Public Vote.* Between February 1, 2018 at 9:00 a.m. ET and February 15, 2018 at 11:59 p.m. ET (“**Voting Period**”), visitors to the Website will be prompted to vote for their favorite design from among the Finalists. During the Voting Period, visitors may vote as often as they like. The use of software or other automated processes to submit multiple votes is prohibited and votes submitted by such means will be disqualified and disregarded. All results are unofficial until verified by Sponsor.

*Selection of Potential Winner.* On or about March 1, 2018 at 12:00 p.m. ET, Sponsor will announce the schools with the leading vote-getter in each of the three categories (each, a “**Grand Prize winner**”). All decisions of Sponsor in declaring the potential Grand Prize winning designs are final.

**Sponsor reserves the right to modify these Official Rules, including any of above dates (including but not limited to the Submission Period, the judging period, the Voting Period, and the date of selection of the potential winner), if Sponsor (in its sole discretion) deems such modification necessary to ensure fairness and/or preserve the spirit or goals of the Contest.**

**WHAT ARE THE PRIZES?** Subject to a Grand Prize winner’s compliance with the obligations hereunder, each Grand Prize winner will receive a \$500 donation, and the students who submitted the winning designs will each receive a \$200 gift card. Additionally, Sponsor will deliver to each Grand Prize winner up to 500 1 Liter Manual Deb soap/sanitizer dispensers custom-printed to display the winning design. Any taxes associated with the acceptance and/or use of the prize is the sole responsibility of the Grand Prize winner. Prizes awarded to the Grand Prize winner are subject to the express requirement that the winner submit to Sponsor all documentation requested by Sponsor to permit compliance with all applicable state, federal, and local tax reporting and withholding requirements and to authorize Sponsor to use the designs on its soap dispensers.

Neither Sponsor nor Sponsor Affiliates make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Contest or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor’s sole discretion. Prizes consist only of the items listed, are non-transferable, with no cash redemption or substitution except at Sponsor’s sole discretion. Federal, state or local taxes on prizes, if any and any other costs, fees or expenses not listed above are your sole responsibility.

**HOW WILL WINNERS BE NOTIFIED?** The potential Grand Prize winners will be notified by phone, mail, or email, as determined solely by Sponsor. To claim the prize, Sponsor may require the potential winners to complete, sign, and return Affidavit of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, postmarked within ten (10) days of the date on the notification. If a potential winner cannot be contacted, fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, the grand prize will be awarded to the next-highest voted design in that school category. Under no circumstances will more than the advertised number of prizes be awarded.

**PUBLICITY & MARKETING:** BY ENTERING THE CONTEST, YOU AGREE THAT SPONSOR AND ITS SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND EACH SUCH COMPANY’S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE “RELEASED PARTIES”) HAVE THE ABSOLUTE RIGHT AND PERMISSION TO PUBLISH YOUR STUDENT’S ENTRY ON THE WEBSITE AND TO BROADCAST, PUBLISH, OR OTHERWISE USE (IN ANY OTHER CHANNEL OR MEDIUM) YOUR STUDENT’S ENTRY, YOUR SCHOOL’S NAME, AND ANY OTHER INFORMATION YOU PROVIDED AS PART OF YOUR ENTRY FOR ANY COMMERCIAL, PUBLICITY, OR PROMOTIONAL PURPOSE WITHOUT LIMITATION, REVIEW OR APPROVAL, OR COMPENSATION TO YOU OR YOUR STUDENT. BY ENTERING, YOU GRANT THE RELEASED PARTIES AN EXCLUSIVE, ROYALTY-FREE AND IRREVOCABLE LICENSE AND RIGHT (BUT NOT THE OBLIGATION) TO TELECAST, BROADCAST, COPY, EDIT, ADAPT, MODIFY, REPRODUCE, PUBLISH, CREATE DERIVATIVE WORKS OF, DISTRIBUTE, USE, OR OTHERWISE PUBLICLY DISPLAY ANY OR ALL OF YOUR ENTRIES, OR ANY PORTION THEREOF, IN ANY MANNER OR MEDIUM THROUGHOUT THE WORLD IN PERPETUITY, FOR COMMERCIAL, PUBLICITY, OR PROMOTIONAL PURPOSES, AND TO LICENSE OTHERS TO DO SO, WITHOUT LIMITATION, REVIEW OR APPROVAL, OR COMPENSATION TO YOU OR YOUR STUDENT.

**LIMITATIONS ON LIABILITY & INDEMNIFICATION:** Sponsor and Sponsor Affiliates are not responsible for and entrants release each from any failures of any kind (whether caused by computer, technical, or human error) which may either limit the entrant’s ability to submit an entry, claim a prize, or otherwise participate in this Contest, or Sponsor’s ability to include all eligible entries, notify potential winners, or otherwise execute this Contest in the manner intended. Entrants further release and agree to indemnify Sponsor and Sponsor Affiliates from any and all liability, claims or actions of any kind whatsoever arising from injuries, damages, or losses to persons or property (including, without limitation, real property and personal property) which may be sustained in connection with this Contest including, but not limited to: (a) your participation in this Contest; (b) the receipt, ownership or use of any prize awarded; and (c) your breach of any of the terms in these Official Rules.

**OTHER TERMS:** Decisions of Sponsor and/or the Panel on all matters related to the Contest are final. Sponsor reserves the right to cancel or modify the Contest for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the Contest, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Contest as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.

**RIGHT TO DISQUALIFY:** Sponsor reserves the right to disqualify or prohibit your participation in this Contest if fraud or tampering is suspected; if you fail to comply with any requirement of participation or with any provision in these Official Rules; if the nature of your business and/or your behavior or communication at any point is disruptive, may or does cause damage or to any person, property, or to the reputation of Sponsor, or is otherwise not in accordance with all applicable laws and generally accepted social practices, all as determined in Sponsor's sole discretion.

**WINNER LIST:** The Grand Prize winners will be posted to the Website on or about March 1, 2018.

**SPONSOR:** Deb USA, Inc., 2815 Coliseum Centre Drive, Suite 600, Charlotte, North Carolina, 28217