

GrittyFOAM®

HEAVY DUTY FOAM HAND CLEANSER



TESTIMONIAL **flybe.**

OUR CUSTOMER:

Listed on the London Stock Exchange on 15 December 2010, Flybe is Europe's largest independent regional airline, with 12.2 million seats flown on over 200 routes from more than 100 airports across 23 countries. With a current fleet of 96 aircraft, Flybe is the leading airline brand in the UK regional market with over 50% market share.



Under its new CEO Saad Hammad who joined in August 2013, Flybe's vision is to become the best local airline in Europe by providing unrivalled regional connectivity within 90 minutes.

THEIR "SKIN CARE" NEEDS:

As part of Flybe's occupational health programme, medicals are frequently carried out within the engineering facility. Monitoring their employee's skin condition is part of this process, and results highlighted the need to improve skin care compliance within the workplace.

Further investigations revealed that employees were applying too much hand cleanser and weren't using the pre-work and after-work conditioning creams provided, a combination of issues which can lead to dry skin and can further develop and advance into more serious skin conditions.

To resolve the issues identified, Flybe required a skin care system that:

- Provides skin protection from potentially harmful contaminants
- Met health and safety requirements
- Provided easy to understand usage instructions
- Had proven environmental accreditation

To implement a new system and improve skin condition on-site, they needed a supplier who would support them to implement, train and manage a complete skin care system.



“ The Deb service was excellent and our sales representative gave us valuable advice and training, and provided an excellent service. Recent medicals identified that we needed to improve skin care compliance on site and work towards improving our employees skin condition. We have now consulted with Deb and changed our products and provided skin care training for all the staff in our workshops which has made a significant improvement ”

Victoria Johnson, Technical Safety Coordinator, Flybe



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OUR SOLUTION:

Product Trials

To address the current skin care issues, Flybe initially trialed Gritty FOAM, the world's first FOAM heavy duty hand cleanser as part of a skin safety centre which consists of a three step system to protect the skin with a pre-work cream, followed by GrittyFOAM hand cleanser and finally an after-work cream to restore the skin.



“We have received feedback from the engineering departments who are using the GrittyFOAM hand cleanser and the feedback is very positive with comments such as excellent, fantastic, and much better than other products we were using before”

After a successful trial period and positive feedback from the workforce, Flybe implemented the Gritty FOAM skin care system throughout the site.

Environmentally Friendly Products

GrittyFOAM also fulfils Flybe's environmentally friendly products objective as using GrittyFOAM reduces the quantity of product washed down drains. It is USDA BioPreferred to independently verify that the formulation contains 80% of renewable bio-based ingredients and is certified to meet respected environmental standards.



DEB SUPPORT

To ensure the workforce knew how to use the new skin care system properly, Deb provided on-site training for all employees covering all shift patterns and supplied posters and personal issue cards to encourage compliance.

The training sessions explained the benefits of using pre-work and after-work creams as part of their daily routine to improve the skins condition and help reduce the risk of occupation skin disease.

Employees were taught how to use GrittyFOAM correctly and briefed on why one push is enough to clean the hands and wash away contaminants from the skin.

3ml of concentrated liquid cleanser is infused with air and transformed into 15ml of GrittyFOAM to provide up to 45% more washes per litre compared to traditional heavy duty hand cleansers.



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