



Deb Case Study

Smithfield Foods, Inc.

Smithfield Foods, Inc. is the world's largest processor of pork products in the world. To keep up with demand, the packaging facility in Tar Heel, NC requires a team of 240 maintenance and support staff working 24/7. The maintenance workers sustain a wide range of equipment and are frequently exposed to grease, oil, brown grease and diesel fuel. Due to the nature of their work, the maintenance technicians commonly have to wash their hands 10 to 20 times a day.

Before trying Solopol® GFX™, Smithfield primarily used GOJO Natural Orange with Pumice to clean their hands. Workers stated that even "with a couple of washings... it just didn't feel like your hands were clean," and, "we'd still end up with grease and grime in the cracks of our hands, around the cuticles." Workers complained that the GOJO products dried out their hands and left them looking ashy, with bad cracks. In many cases, their hands were so dry and cracked it was hard to grip their tools and small parts.

Smithfield™



Deb's Solution

Deb Group introduced Smithfield to Solopol® GFX™ and the technicians saw and felt the difference immediately. "GFX, with one cleaning, would clean [our hands] more than the previous hand cleaner we had," said one worker. Other workers noted that, compared to their previous cleaner, Solopol® GFX™ not only cleaned their hands better, but their hands weren't left feeling dry or cracked. "We've been using the same product for years and years," said Dennis Parks, Plant Engineer, who referred to Solopol® GFX™ as "a better product than we were used to." He continued, saying washing with Solopol® GFX™ uses less product, cleans your hands better," which was a welcome opportunity for cost savings. Parks also noted that Solopol® GFX™ is environmentally friendly, which is a critical feature that supports Smithfield's mission for environmental responsibility.



Customer's Results

In the end, there were several key findings from Smithfield's trial of Solopol® GFX™ that resulted in the decision to switch from GOJO, including:

- Cost savings due to Solopol® GFX™ lasting twice as long as the previous cleanser
- Hands were noticeably cleaner, while using less product
- Workers preferred Solopol® GFX™'s grit as it was not abrasive and rough on their hands
- Did not leave hands feeling dry and cracked, allowing workers to be more productive
- Environmentally responsible formulation
- Foamy lather easily washed away, leaving no product left in the bottom of the sink

“If you use GFX one time, you'll never go back.” Senior Maintenance Technician



Make Hands Matter in the Workplace