

# Swarfega®

## Case Study

Date: January 2013

## Traffic Film Removers

### Nature of Organisation:

Olivers Transport Limited is a family-owned haulage, warehousing and distribution operation, who started training over 35 years ago. Then, as now, the company was forward-looking and innovative in its ability to cater for differing transport and storage needs. This has resulted in a comprehensive modern fleet, purpose built premises, computerised systems and a highly trained and motivated workforce.



### Customer's Need:

Olivers Transport made it clear that they required a TFR product that:

1. Is gentle yet effective on sensitive surfaces
2. Provided a cost effective solution
3. Kept livery clean, therefore portraying a positive image of their company
4. Is suitable for a number of vehicle types

### Swarfega Solution:

Understanding and reviewing Olivers' requirements, the Swarfega Team proposed that they clean their vehicles with Swarfega Powerwash Super. With its dilution rate of up to 1 part water to 7 parts chemical (resulting in 200ltrs of ready-to-use TFR from a 25ltr drum), a cost in use solution was clearly demonstrated.

Powerwash Super is designed specifically for commercial vehicles and plant equipment for use through fixed or portable pressure washers, gantry wash or spray arch systems. It removes a wide range of stubborn soilings, and, is effective on sensitive livery and chassis.



### Swarfega Product:

- Swarfega Powerwash Super (PSU25L)  
Also available in 200 and 1000ltr pack sizes



For over 20 years and after trying so many other Traffic Film Removers, I can say that the best product we have ever used, is Swarfega Powerwash Super, manufactured by Deb Ltd. We find that the dilution rate is extremely cost effective in use and I can strongly recommend it to anyone.

K Oliver, Olivers Transport Ltd

